

FOR IMMEDIATE RELEASE
December 26, 2018

Media Contact:

Hilary Denison
Bennet Group
hilary@bennetgroup.com
(808) 753-5714

Lānaʻi Senior Center Receives Gift Donations from Young Brothers
Annual Employee Drive Delivers Eight Boxes of Goods to Community Members

Lanaʻi City, LANAʻI – Yesterday, gift bags of household goods, courtesy of Young Brothers, Limited, were gifted to seniors at the Lānaʻi Community Senior Citizen Lunch, an annual all-ages event honoring Lānaʻi kupuna.

Held on Christmas Day every year, the luncheon provides Lānaʻi's community members in their golden years with a hot meal, gift bags and fellowship during the holidays. Hosted by the churches of Lanaʻi and supported by Young Brothers and other local organizations, contributors donate time, gifts and food to bring Christmas cheer to seniors in need.

“We feel a deep sense of gratitude and connection to the communities we serve throughout the year,” said Chris Martin, Director of Terminal Operations. “The Lānaʻi Community Senior Citizen Lunch is an opportunity for us to share the holiday spirit and share appreciation for an extension of our ‘ohana.”

Participating each year, Young Brothers' employees organize the drive to collect household items, such as blankets, dish towels, cleaning supplies, even socks and crossword puzzles, which Young Brothers then special delivers to the center on Lānaʻi. Community volunteers gift wrap the goods and distribute them to seniors attending the lunch on Christmas Day. Homebound seniors receive their gifts and lunch via the center's home delivery service. This year, Young Brothers employees packed eight boxes of goods for distribution.

“The seniors were overwhelmed by the generosity of the Young Brothers gifts,” said Cindy Sagawa, resource coordinator for the event. “Their contribution means a great deal to our senior community.”

###

About Young Brothers

Young Brothers, Limited, with approximately 370 employees across the state, has served Hawaii since 1900. Young Brothers is a publicly regulated water carrier providing 12 weekly port calls from Honolulu to the state's neighbor island ports, including Hilo, Kawaihae, Kahului, Kaunapau, Kaunakakai and Nāwiliwili. For more information visit www.youngbrothershawaii.com.



Media Contacts

Hilary Denison

Bennet Group

hilary@bennetgroup.com

(808) 753-5714

Jennifer Lim

Young Brothers

jlim@htbyb.com

(808) 543-9403