



NEWS RELEASE

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YOUNG BROTHERS STRENGTHENS EXECUTIVE LEADERSHIP TEAM WITH TWO KEY APPOINTMENTS

Daniel Holt named vice president of external and government affairs

Christine Hirasa named vice president of marketing and communications

HONOLULU — **Young Brothers**, Hawai'i's trusted interisland freight company, today announced the appointment of **Daniel Holt** as vice president of external and government affairs and **Christine Hirasa** as vice president of marketing and communications. In their new roles, Holt will lead the company's government and public policy engagement, while Hirasa will lead marketing, communications, and stakeholder engagement.

"Young Brothers has a unique responsibility to the people and businesses of Hawai'i, and strong leadership is essential to carrying out our mission," said Steen Christensen, president of Young Brothers. "Daniel and Christine bring extensive experience, a deep understanding of Hawai'i and a shared commitment to serving our communities. We are pleased to welcome them to our leadership team as we continue delivering the reliable interisland service our customers and communities depend on."

Daniel Holt, vice president of external and government affairs

As vice president of external and government affairs, Holt will lead Young Brothers' government relations and public policy engagement, including outreach to government, industry and community partners. Holt brings nearly two decades of experience in public policy, government affairs and legislative leadership. Most recently, he served as special assistant to the chair at the Hawai'i Department of Land and Natural Resources, where he supported statewide policy development, strategic planning, legislative coordination and cross-agency initiatives.

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Before joining the department, Holt served for nearly 10 years in the Hawai'i House of Representatives, representing Kalihi-Pālana, Iwilei, Chinatown and Sand Island. During his tenure, he chaired the House Committee on Economic Development and the House Native Hawaiian Caucus, and advanced initiatives related to economic development, workforce development, housing, public safety, disaster recovery and Native Hawaiian affairs. Earlier in his career, he held several positions in the Hawai'i State Senate and worked as an operations supervisor and equipment control operator with Horizon Lines. Holt earned a bachelor's degree in business administration from the University of the Pacific and is a graduate of Kamehameha Schools Kapālana.

Christine Hirasa, vice president of marketing and communications

As vice president of marketing and communications, Hirasa will oversee the company's brand and marketing strategy, internal and external communications, media relations, and community and stakeholder engagement. Hirasa brings more than 25 years of experience leading enterprise communications, brand strategy, reputation management, media relations and stakeholder engagement across health care, government, education, media and insurance. Most recently, she served as vice president of strategic communications and marketing at HMSA, where she helped shape the organization's voice, build trust with key audiences and advance its communications strategies.

Before HMSA, Hirasa served as chief of staff and chief strategy and communications officer at the Hawai'i State Department of Business, Economic Development and Tourism, and as director of communications for the Office of the Governor. She also held communications positions with the Hawai'i State Department of Education, the University of Hawai'i-West O'ahu, the Hawai'i State Department of Commerce and Consumer Affairs and the Hawai'i State Judiciary. She began her career in broadcast journalism as a producer at Hawaii News Now and KHON2 News. Hirasa earned a bachelor's degree in communication from the University of Hawai'i at Mānoa.

For more information about Young Brothers and its interisland shipping services, visit www.youngbrothershawaii.com.

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About Young Brothers

Young Brothers LLC is Hawai'i's trusted interisland freight company. Founded 125 years ago, Young Brothers is responsible for transporting 100% of all ocean cargo that originates and ends in Hawai'i and is the only water carrier to serve Lāna'i and Moloka'i. The publicly regulated company offers 12 weekly sailings between the ports of Nāwiliwili, Honolulu, Kaunapau, Kaunakakai, Kahului, Kawaihae and Hilo. More than 400 highly skilled employees move what matters most for Hawai'i

using state-of-the-art shoreside equipment and a fleet of eight barges and eight tugboats, including four fuel-efficient Kapena-class tugs. Young Brothers is an independent operating company of the Saltchuk family of companies. For more information, visit www.youngbrothershawaii.com and connect via [Facebook](#), [Instagram](#), [X](#) and [LinkedIn](#).